



IPAMC/28(II)/22-23

January 20, 2023

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001.

Sub: Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011

Dear Sir/Madam,

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes holds equity shares of Zee Entertainment Enterprises Limited (the company), listed on your stock exchange.

The Fund under its various schemes has carried out net purchase of 15,06,814 shares of the company on January 19, 2023. As a result, the shareholding of the Fund has increased by 2.09% of the paid-up capital of the company as compared to previous disclosure on November 24, 2022 for 5.15%

It may be further noted that the schemes of the Fund have carried out net purchase of 2,00,30,713 shares of the Company from the last filing submitted on November 24, 2022 (for positions held as on November 23, 2022).

The details of holdings as on January 19, 2023 are as follows:

Name of the Scheme	Total share holding as on January 19, 2023	% of shares/voting rights to total paid up capital as on January 19, 2023
ICICI Prudential Multicap Fund	31,20,936	0.32
ICICI Prudential Large & Mid Cap Fund	44,10,578	0.46
ICICI Prudential Technology Fund	56,70,671	0.59
ICICI Prudential Child Care Plan-Gift Plan	4,79,695	0.05
ICICI Prudential Multi Asset Fund	37,75,813	0.39
ICICI Prudential Value Discovery Fund	1,33,76,528	1.39
ICICI Prudential Midcap Fund	39,29,263	0.41
ICICI Prudential Exports And Services Fund	10,09,111	0.11
ICICI Prudential Equity - Arbitrage Fund	85,11,000	0.89
ICICI Prudential Balanced Advantage Fund	23,36,010	0.24
ICICI Prudential Bluechip Fund	77,18,276	0.80

ICICI Prudential Asset Management Company Limited
Corporate Identity Number: U99999DL1993PLC054135
Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai – 400051.
Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com
Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.
- Tel: 022 2685 2000 Fax: 022 26868313





Name of the Scheme	Total share holding as on January 19, 2023	% of shares/voting rights to total paid up capital as on January 19, 2023
ICICI Prudential Focus Equity Fund	48,25,889	0.50
ICICI Prudential Equity Savings Fund	7,80,000	0.08
ICICI Prudential S&P BSE Midcap Select ETF	37,069	0.00
ICICI Prudential S&P BSE 500 ETF	6,027	0.00
ICICI Prudential India Opportunities Fund	46,10,201	0.48
ICICI Prudential Retirement Fund - Pure Equity Plan	1,13,000	0.01
ICICI Prudential Retirement Fund - Hybrid – Aggressive Plan	62,500	0.01
ICICI Prudential Retirement Fund - Hybrid – Conservative Plan	13,500	0.00
ICICI Prudential Bharat Consumption Fund	19,58,788	0.20
ICICI Prudential MNC Fund	12,19,720	0.13
ICICI Prudential Nifty Midcap 150 ETF	79,852	0.01
ICICI Prudential Business Cycle Fund	13,92,240	0.14
ICICI Prudential Nifty India Consumption ETF	11,918	0.00
ICICI Prudential Nifty Midcap 150 Index Fund	50,820	0.01
TOTAL	6,94,99,405	7.24

Note: 0.00% stands for holding less than 0.005%

The holding by schemes of the Fund are from an investment perspective and not with the objective of seeking any controlling interest. However, the disclosures in this regard as required under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith.

Thanking you.

Sincerely

For ICICI Prudential Asset Management Company Limited



Rakesh Shetty
Head – Compliance & Company Secretary

Encl: As above



Format for Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

PART – A – Details of the Acquisition

Name of the Target Company (TC)	Zee Entertainment Enterprises Limited		
Name(s) of the acquirer/Seller and Person Acting in Concert (PAC) with the acquirer	ICICI Prudential Mutual Fund		
Whether the acquirer/Seller belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited, National Stock Exchange Limited		
Details of the acquisition/disposal as follows	Number	% w.r.t. total shares /voting capital wherever applicable(*)	% w.r.t. total diluted share / voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:	4,94,68,692	5.15%	5.15%
a) Shares carrying voting rights			
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--
c) Voting rights (VR) otherwise than by equity shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	--
e) Total (a+b+c+d)	4,94,68,692	5.15%	5.15%
Details of net purchase			
a) Shares carrying voting rights acquired.	2,00,30,713	2.09%	2.09%
b) VRs acquired otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	--	--	--
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--



e) Total (a+b+c+/-d)	2,00,30,713	2.09%	2.09%
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	6,94,99,405	7.24%	7.24%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--
c) VRs otherwise than by equity shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	--
e) Total (a+b+c+d)	6,94,99,405	7.24%	7.24%
(Note: the percentages have been rounded off to the nearest number)			
Mode of purchase (e.g. open market/public issue/rights issue/preferential allotment/inters transfer/encumbrance, etc.)	Secondary Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of purchase of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC.	The aforesaid net acquisition was made during the period November 24, 2022 till January 19, 2023		
Equity share capital/total voting capital of the TC before the said acquisition	₹ 96,05,19,420 comprising of 96,05,19,420 shares of face value 1/- each		
Equity share capital/total voting capital of the TC after the said acquisition	₹ 96,05,19,420 comprising of 96,05,19,420 shares of face value 1/- each		
Total diluted share/voting capital of the TC after the said acquisition	₹ 96,05,19,420 comprising of 96,05,19,420 shares of face value 1/- each		



Note. —

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.




Signature of the acquirer/seller/Authorized Signatory

Place : Mumbai

Date : January 20, 2023

